

## CASE STUDY

BUSINESS ENTERPRISE CHALLENGE, NEW DELAVAL PRIMARY



### NEW DELAVAL & DRAEGER CHALLENGE A HIT WITH YEAR 6

The first of our Business enterprise in-school challenges took place at New Delaval Primary School in Blyth.

Not only did Draeger sponsor the challenge, they were impressive mentors providing valuable feedback throughout the 7-week programme.

Our Business Enterprise challenges develop entrepreneurial skills which the children can take forwards through their lives.

According to Gatsby Benchmark 5, every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. Every year, from the age of 11, pupils should participate in at least one meaningful encounter with an employer.

Our challenge with Draeger certainly did this - and had fun along the way too.

Well done to Team Aqua Fit who created a smart swim cap.



“

Absolutely fantastic to see the students have fun while creating great purposeful business ideas (like not for profit, profit allocation to charity) after a tough school year.

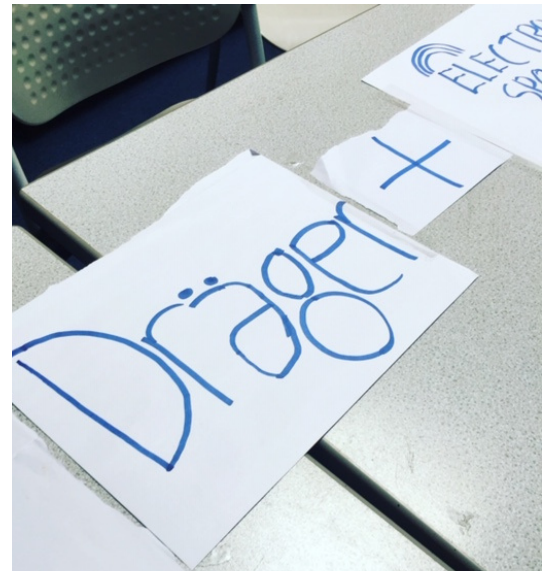
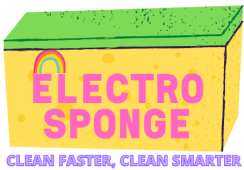
- Nick Furno, Accounts Manager,  
Draeger Safety UK Ltd

”



## BUSINESSES WITH PURPOSE

# Draeger



“

It has been a fantastic experience for the children. To see them so engaged in developing and creating their own enterprise projects and having to present them to a panel of judges has developed a set of 'real life' skills that the children can carry forward, thank you Draeger for the opportunity to participate.

- Paul Struthers,  
Deputy Head, New Delaval Primary School,  
Blyth

”

## HAVING FUN WHILE BUILDING ENTREPRENEURIAL SKILLS

Would your organisation like to sponsor an enterprise challenge in a school in a disadvantaged area? Please get in touch [vicki@upstartenterprise.com](mailto:vicki@upstartenterprise.com)

