CASE STUDY

BUSINESS ENTERPRISE CHALLENGE, WALKER RIVERSIDE ACADEMY

INCREASING CONFIDENCE WITH YEAR 7 STUDENTS

Ward Hadaway have continued to support Upstart Enterprise through in-school business enterprise challenges with year 7 students

A 7-week challenge encouraged the children to work together as teams again, the majority using Canva for the first time to design their logos, developing storyboards and working on perfecting their sales pitches. The children gained valuable insights highlighting routes into the legal profession.

These sales pitches were performed to a virtual audience of Ward Hadaway judges and each business idea and pitched judged for a winner.

Congratulations to the Brella Buddy team who won the challenge. A brilliant idea, hard work and a good sales pitch paid off.

In this cohort we even had an individual prize for one of the children for demonstrating great people skills and project management with their team.

Brella Buddy
brellabuddy.co.uk

Hanger Industries

More spin   More dry

cleany
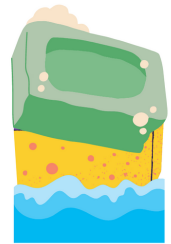clock

Brella
brellabuddy.co.uk
Buddy

scrubba bubba

su*er spoon

the temperature
measuring spoon

SOAPY SOAPY

GIVING BACK IS GOOD - VIRTUALLY

We asked one of the Ward Hadaway team what it was like
to take part and the benefits for the children supported.

"It was fantastic being involved with this project. The children
have clearly thought about several different aspects to business
development , and I'm sure this project will leave a lasting
impression on them.

As a community activity for Ward Hadaway I feel that this was
very worthwhile, as it has touched the lives of youngsters who
might not otherwise have had the opportunity to interact with
legal professionals. The learning which has been fostered could
very well positively impact how the children interact in future,
and how they pursue their working options. For example, key
experiences were teamwork, pitching, thinking on the spot,
design, advertising, selling and creating videos."

- Ruth Jenkins-Robertson
Job title, Ward Hadaway

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Academy

ward
hadaway

Would your organisation like
to sponsor an enterprise challenge in
a school in a disadvantaged area?
Please get in touch
vicki@upstartenterprise.com