



WARD HADAWAY TRAINEES IGNITE AN INTEREST IN LAW OR BUSINESS CAREERS WITH YEAR 7 STUDENTS

ward  
hadaway



 **UPSTART**  
ENTERPRISE



## SO MUCH MORE THAN GIVING A DONATION

Upstart Enterprise CIC is a social enterprise. We have been delivering successful business enterprise challenges with school children from disadvantaged backgrounds, thanks to the last few years' support from Ward Hadaway.

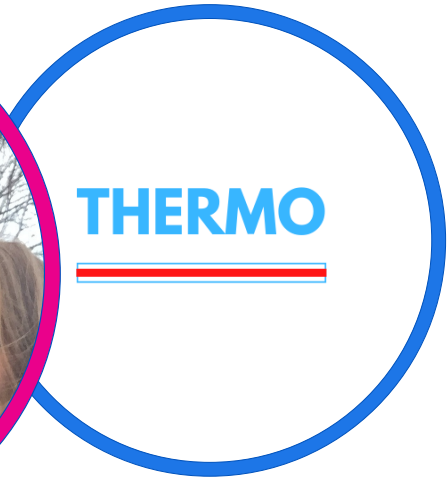
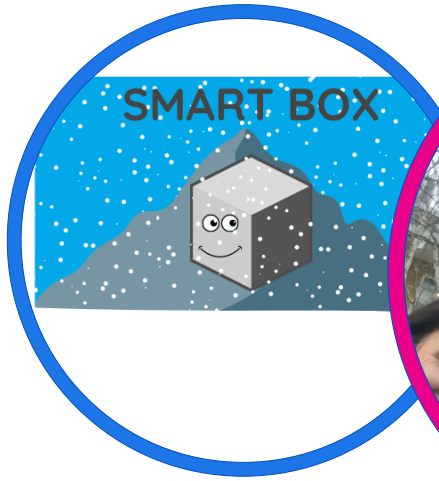
In November 2022, we delivered a third business enterprise challenge with Year 7 children, this time in Kenton School in Newcastle. Ward Hadaway trainee solicitors rolled up their sleeves and volunteered at each weekly session at school.

Kenton School prides itself with providing a wealth of academic opportunities, their learners benefit from a wide range of extra-curricular activities, designed to help them grow into socially responsible and caring citizens.

As part of their Extra Curricular activities, children took part in a 7-week business enterprise challenge, focusing on environmental issues and technology, explored marketing, sales, innovation and creativity. The children pitched their business ideas to the Ward Hadaway 'judges' at the end of the 7 week challenge.

The competition was tough and the winners of the final pitches and overall business idea went to Smart Box and Thermo.





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We were extremely impressed with the intuition and creativity displayed by the students in converting regular household objects into imaginative business ideas.

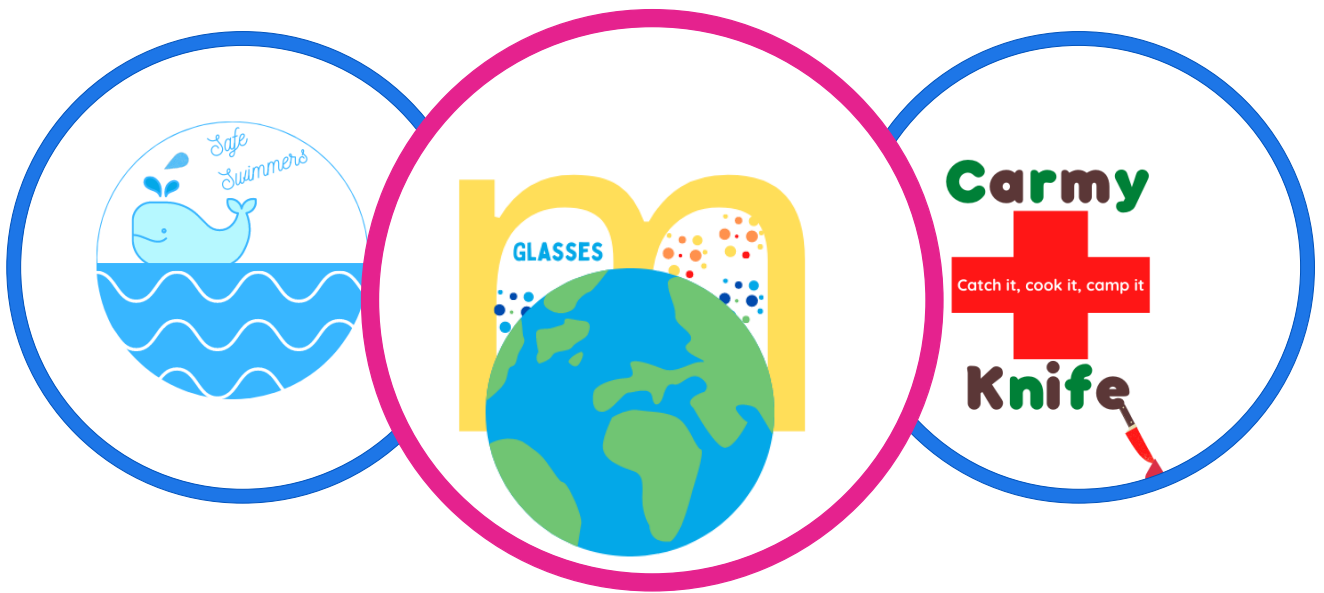
The students have demonstrated a sound understanding of business development and we hope that this project has been a memorable one for them, hopefully igniting an interest in a career in law or business.



JORDAN BARBER  
TRAINEE SOLICITOR  
WARD HADAWAY







## CATHERINE CRAWFORD, KENTON SCHOOL:



As a school we are lucky to have been chosen to take part in Upstart Enterprise's challenge, and the 30 Year 7 students who participated certainly rose to the challenge.

Each week Vicki, with the support of a group of trainee solicitors from Ward Hadaway, delivered engaging sessions, each with a different business focus, which allowed the students to develop their interpersonal skills, as well as grow in confidence. The students worked incredibly hard each week, developing some ingenious business ideas, and it was lovely to see their passion and enthusiasm for the project.



If you'd like to sponsor one of our in-school enterprise challenges contact [vicki@upstartenterprise.com](mailto:vicki@upstartenterprise.com) or call 07872 618895